

**ASSIGNMENTS**  
**BACHELOR OF COMMERCE**  
**B.Com- 2<sup>nd</sup> semester (1<sup>st</sup> Year)**  
**Session 2023-24**



**Centre for Distance & Online Education**  
**Guru Jambheshwar University of Science & Technology**  
**Hisar-125001**

**Compiled by:-**

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**Programme Co-Coordinator**

**B.Com ODL Programme**

**CDOE, GJUS&T, Hisar.**

**GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR**

**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Bachelor of Commerce (B.COM.)**

**Course Name: Financial Accounting-II**

**Code: BCOM-201**

**Semester: 2<sup>nd</sup>**

**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 10 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on student's portal.**

**ASSIGNMENT-I**

1. Describe the treatment of Normal & Abnormal loss in Consignment Accounting.
2. Write short note on the following:
  - Royalty Account
  - Transit items
3. Explain Garner vs. Murray's rule.

**ASSIGNMENT-II**

1. What is the accounting treatment related to the dissolution of partnership? Explain with a suitable example.
2. What is meant by Goods Repossessed? How are they treated in the books of account under Stock & Debtors method of Hire Purchase System?
3. Write short note on the following:
  - Different types of Branch Accounts.
  - Valuation of Goodwill

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Macro Economics**  
**Semester – 2<sup>nd</sup>**  
**Code: BCOM 202**

**Total Marks – 30**  
**B. Com 1<sup>st</sup> Year**

**Important Instructions**

- i. All questions are compulsory.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper**  
**and upload the scanned copy of assignments on student's portal.**

**ASSIGNMENT I**

- Q1. What do you mean by Macroeconomics? Discuss its nature, scope, and importance.
- Q2. Explain the different methods of measuring National Income in detail.
- Q3. What do you mean by consumption function? Explain the different factors affecting consumption function.

**ASSIGNMENT II**

- Q1. What is an investment multiplier? Explain the various assumptions and importance of multiplier.
- Q2. What do you mean by the Keynesian theory of income and employment? Discuss its features.
- Q3. What is business cycle? Explain the different phases of business cycle in detail.

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Business Communication**  
**Code: BCOM 203**

**Sem: 2<sup>nd</sup>**  
**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
- ii. Each assignment carries 15 marks.**
- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on LMS portal.**

**ASSIGNMENT-I**

1. What is Business Communication? Describe its nature and process.
2. Explain the role of communication skills in business.
3. Write short note on the following:
  - Barrier of listening and speaking skills
  - Forms of communication

**ASSIGNMENT-II**

1. Explain about structure and layout of business letter.
2. What are the various components of a business meeting?
3. Write short note on the following:
  - Purpose and Types of Business Reports
  - Various types of letters

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Marketing Management**  
**Code: BCOM 204**

**Sem: 2<sup>nd</sup>**  
**Total Marks=30**

**Important Instructions**

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**ASSIGNMENT-I**

1. Write a short note on the followings:
  - a) Marketing Environment
  - b) Packaging Decision
  - c) Consumer Relationship Marketing
2. Elaborate the concept of Marketing Mix. How it is helpful in business decision making
3. Describe the consumer buying process. What are the major factors, which influence consumer behaviour in post purchase process?

**ASSIGNMENT-II**

4. Discuss new product development process. What factor influence the product development process?
5. What do you mean by promotion tool? Explain the various types of advertisement used in today's competitive environment.
6. "Pricing is not an end in itself but a means to achieving certain objectives of the marketing department of a firm." Discuss.

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**  
**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Organizational Behaviour**  
**Code: BCOM 205**

**Sem: 2<sup>nd</sup>**  
**Total Marks=30**

**Important Instructions**

- i. Attempt all questions from each assignment given below.**
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- iii. All questions are to be attempted in legible handwriting on plane white A-4 size paper and upload the scanned copy of the assignments on students' portal.**

**ASSIGNMENT-I**

1. What are the different challenges and opportunities of OB? Explain the different disciplines contributing in the field of OB.
2. Explain the different theories of personality.
3. What do you mean by Learning? Explain the different theories of learning.

**ASSIGNMENT-II**

1. What do you mean by Organizational change? Explain the types in details.
2. What do you mean by perception? Explain the different factors affecting perception.
3. What do you mean by Group Dynamics? Explain the different types of Group.

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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**Programme: Bachelor of Commerce (B.Com.)**

**Course Name: Business Environment**

**Total Marks – 30**

**Semester – 2<sup>nd</sup>**

**B.Com 1<sup>st</sup> Year**

**Code: BCOM 206**

**Important Instructions**

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**ASSIGNMENT I**

- Q1. How is assessment of business environment helpful in facing competition? Elaborate.
- Q2. What is external environment? What are its components? How do these influence business decisions?
- Q3. Explain the following:
  - a. Trading Blocks
  - b. WTO

**ASSIGNMENT II**

- Q1. Explain the advantages of going global and becoming a multinational company.
- Q2. Explain the tools of fiscal policy? How do they help in obtaining desirable economic results?
- Q3. Explain the following:
  - a. Business Ethics
  - b. MSME